

Acquisition Brief — dppcompliance.com



Domain name / Asset offered: dppcompliance.com (single asset; no other extensions included)

Purpose: acquisition of a strategic Digital Product Passport (DPP) positioning asset under ESPR/PPWR.

Contacts

Email • contact@dppcompliance.com

Website • <https://www.dppcompliance.com>

LinkedIn • <https://www.linkedin.com/company/dppcompliance>

This document — who it's for, why

Decision-grade brief for CEO / COO / CFO / CTO / Compliance.

Thesis: owning the category language creates operational and reputational edge.

DPPCOMPLIANCE is a neutral banner to name, align, and accelerate DPP (ESPR) and packaging (PPWR) programs across group/value chain.

1) One-page decision

What it is. A strategic asset (.com) for DPP & product compliance: public portal, documentation, API, communications.

What it changes. Single entry point → shorter time-to-trust, lower cross-functional friction, faster adoption.

What you can deploy today.

- “DPP Readiness & Rollout.” Product-family mapping, DPP data model, supplier onboarding kits.
- Technical/API portal. Schemas, endpoints, QR/serialization guides, integrator sandbox.
- Ecosystem hub. Neutral FAQ, requirement matrix by family, operational playbooks (procurement, quality, IT).

Why it's defensible. Exact term with C-suite readability; TLD coherence optional (.io / .ai not included) to separate tech/innovation surfaces; semantic lock.

2) Context & milestones

ESPR. In force; 2025 Working Plan; 2025–2027 delegated acts (textiles, furniture, tires, aluminum/steel); ramp-up 2026–2030.

DPP. Registries/tools and obligations by families from 2026–2028 (per acts).

PPWR. Entered into force 2025; general application ~T+18 months; progressive duties 2026–2030.

Implication. Set a neutral, visible banner now to align product, packaging, and inside/out messages.

3) Three concrete deployments (orders of magnitude)

A. Industrial corporate (group program). DPP data governance, supplier tooling, steering.
Impact: –6 to –10% project time; €1–3M coordination/communication savings over 12–18 months (large group).

B. Compliance SaaS / Scale-up (technical portal). Instant credibility; shorter cycles; +€3–5M pipeline (by ACV/segment).

C. Alliance / Institution (neutral hub). Shared requirement matrices and use cases; network effects and standard adoption.

4) Strategic edge of the pack

Authority through language. C-level clarity. Defensive via public .com; additional extensions optional (.io / .ai not included) to segment API/docs and innovation. Re-use of content, kits, and connectors.

5) Market size & pressure

ESPR/DPP + PPWR implementation (2025–2030) entails meaningful CAPEX/OPEX (data, labeling, IT, supply chain). The market needs a narrative standard and a visible hub; **DPPCOMPLIANCE** provides both.

6) CFO anchors (obligatory)

6.1 Alternative cost “awareness & adoption.” Without an exact-match: 12-month multi-country campaign, internal brand architecture, change management. Order: €0.5–2M / 12–18 months.

6.2 Cost of delay. Slip one budgeting cycle = rework, audits, lost RFI/RFPs, cross-functional friction. Order: €1–3M / 12–18 months (large group).

6.3 Reusable synergies. Under one banner (.com) and, if chosen, dedicated surfaces (extensions not included), each euro is re-used → shorter time-to-trust, faster cycles, lower unit costs.

7) Investment logic (no public pricing)

SEO & memorability (exact term). Strategic premium (language control + 2025–2028 window). Budget lens: instead of spreading €0.5–2M across campaigns/change, a single asset accelerates go-to-market and lowers regulatory CAC.

8) Related assets / bundle option (1–2 max)

- passeportproduit.fr — French DPP anchor.
- reportingdurable.fr — CSRD/ESRS complement to bridge reporting ↔ DPP.

9) Clean acquisition process (Legal/Finance)

Scope of sale: dppcompliance.com only. No other extensions are included.

Escrowed transaction, fast technical transfer, invoice. Options: cash / staggered 40-30-30 / bundle. NDA and asset audit available.

Legal notice: descriptive name, no affiliation.

10) Contacts

Email • contact@dppcompliance.com

Website • <https://www.dppcompliance.com>

LinkedIn • <https://www.linkedin.com/company/dppcompliance>